FACTS

WHAT DOES LAKE HILLS WEALTH MANAGEMENT, LLC DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: n Social Security number n Financial account balances, holdings, and transaction history n Investment experience, income, and assets When you are *no longer* our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons clients choose to share; and whether you can limit this sharing.

Reasons we can share your personal information	Do we share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	N/A
For our affiliates' everyday business purposes— information about your transactions and experiences	No	N/A
For our affiliates' everyday business purposes— information about your creditworthiness	No	N/A
For nonaffiliates to market to you	No	N/A

Call (512) 580-4740 or go to https://www.lakehillswm.com/

Questions?

Who we are	
Who is providing this notice?	Lake Hills Wealth Management, LLC

What we do	
How does Lake Hills Wealth Management, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings, as well as other physical, electronic and procedural safeguards.
How does Lake Hills Wealth Management, LLC collect my personal information?	We collect your personal information, for example, when you n Sign an investment advisory agreement n Open an account n Request investment or financial planning advice n Tell us about your investment or retirement portfolio
Why can't I limit all sharing?	Federal law gives you the right to limit only n sharing for affiliates' everyday business purposes—information about your creditworthiness n affiliates from using your information to market to you n sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. n N/A
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. n We do not share with nonaffiliates so they can market to you
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. n We do not jointly market to you

Other important information

SMS Communication

SMS Consent Communication:
Information (Phone Numbers) obtained as part of the SMS consent process will not be shared with third parties for marketing purposes.

Types of SMS Communications:
If consent has been given to receive text messages from Lake Hills Wealth Management, messages may be received related to the following:
Scheduling Appointments
Appointment Confirmations
Miscellaneous Conversational Purposes

Examples:
Hello John, would you be available to meet with Jason on Monday 2/15 at 1:30 or Friday 2/19 at 10:30? If you don’t want to receive these text messages, please reply “STOP” to opt out to text messages., STOP

Hello John, we are texting to confirm your appointment with Jason on Monday 2/15 at 1:30. Please reply to confirm. If you don’t want to receive these text messages, please reply “STOP” to opt out to text messages.

Hello John, let us know when you are available for a phone call so we may assist with helping you log into your account. If you don’t want to receive these text messages, please reply “STOP” to opt out to text messages.

Message Frequency:
Message frequency may vary. You may receive up to 2 SMS messages per week regarding your appointments or account status.

Potential Fees for SMS Messaging:
Standard message and data rates may apply, depending on the carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

Opt-In Method:
Opt-in to receive SMS messages from Lake Hills Wealth Management can be done in the following ways:
By submitting an online form

Opt-Out Method:
Opting out of receiving SMS messages can be done at any time by replying "STOP" to any SMS message received. Alternatively, direct contact can be made to request removal from the messaging list.

Help:
For any issues, reply with the keyword HELP. Alternatively, help can be obtained directly from us at www.lakehillswm.com.

Additional Options:
If SMS messages are not desired, the SMS consent box on forms can be left unchecked.

Standard Messaging Disclosures:
Message and data rates may apply.
Opt out at any time by texting "STOP."
For assistance, text "HELP" or visit our Privacy Policy.
Message frequency may vary in application.